

MEDIA GUIDE





2019 BMX
WORLD CHAMPIONSHIPS

HEUSDEN-ZOLDER
BELGIUM





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David Lappartient
UCI President

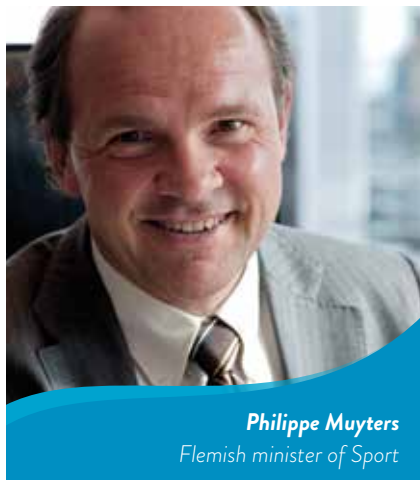
I am delighted that the UCI BMX World Championships are returning to Heusden-Zolder. The memories of the highly successful 2015 edition of the UCI World Championships held at this wonderful venue remain vivid: it is hard to believe that it was four years ago. The future of cycling looks very bright, and BMX has a large part to play in this success. This exciting discipline with its package of thrills, spills, jumps, sprints and emotions, all played out in a handful of seconds, has attracted a younger generation to our sport and produced a positive effect on the overall popularity of cycling.

Heusden-Zolder has an incredible sporting history. Circuit Zolder is famous for the many motor racing Grands Prix it has hosted over the years but is also a hallowed arena in the sport of cycling. It is not only BMX riders who have been crowned UCI World Champions here:

cyclo-cross and road riders have also pulled on the coveted rainbow jersey in Heusden-Zolder. Organising an event of this magnitude is a considerable feat and many thanks go to the organisers, who are supported by local authorities, event partners, officials and volunteers, without whom these World Championships would not be possible.

I would like also to thank all media representatives for their priceless contribution to the visibility and promotion of these championships. Please be assured that the teams of the Organising Committee and the Union Cycliste Internationale will draw on all their expertise in meeting your expectations to the best of their abilities.

In closing, I wish all participants the very best of luck at the 2019 UCI BMX World Championships in Heusden-Zolder.



Philippe Muyters
Flemish minister of Sport

Flanders is eager to continuously profile itself as a region with a good climate for sport, a region where sport plays an important social and societal role. That is why our sports policy aims at increasing the practice of sports as a whole: we want to see more people practicing sports, each at their own level, as frequently as possible, in high-quality infrastructures. In that respect, top-level sports can play an important role by setting the example. Top athletes inspire and encourage both young and old to practice a sport more often and to continuously improve their level.

Important top-level sporting events, where Flemish and international top athletes compete, are the perfect example of this role-model function.

The Flemish government is therefore more than happy to support top athletes and top-level sporting events.

The Flemish government supports international top-level events in both Flanders and Brussels. The UCI BMX World Championships 2019 will shine a positive light on Flanders international-

ly. This event fits in perfectly with our objective of achieving an optimal policy regarding top sports, and of supporting top athletes and young, upcoming talents, as well as organizers and sports federations.

Top sporting events offer our talented athletes an amazing opportunity to progress, giving them a scene on which to deliver their best performances, both on a European and global level. As for young talents, they are given a chance to build up international experience, in front of their own enthusiastic audience.

For all of the above-mentioned reasons, an important element of the Flemish sports policy is the support we give to active top-level sports partners. We also see every initiative as an opportunity to pay attention to medically and ethically responsible sportsmanship. The UCI BMX World Championships is a top-level organization that meets all the targets set by the Flemish government regarding the different aspects of the Flemish sports policy.



Tom Vandamme

President Belgian Cycling Federation

The Belgian Cycling Federation (KBWB) is investing strongly in MX. Given the fast-growing number of members, clubs, tracks and international organizations in Belgium, it is no surprise the Belgian Cycling Federation fully supports this elite sport. BMX has become the mother of every cycling discipline.





"To become a BMX rider, you need dedication, focus and a sense of sacrifice. I had all that during my cycling career and I still have it now I'm sportive director/cycling manager. You need to work hard to reach the top. And the same goes when organizing a top event. All the links have to work together, or the chain breaks and you lose."

COMMUNICATIONS & BROADCAST CONTACTS OC & UCI

CH - 1860 Aigle | Switzerland

www.uci.org

Both the UCI and Zolder 2019 media staff are more than happy to help you with any requests.

UCI – UNION CYCLISTE INTERNATIONALE ZOLDER 2019

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Peter Sterken

Coordinator Accreditation Centre





COMPETITION PROGRAMME

Friday 19 July			
16:00	19:00		Accreditation center open for staff / officials and organizing committee
Saturday 20 July			
08:30	17:00		Accreditation center open
10:00	11:00		Team Managers meeting UCI BMX World Challenge and Masters
11:00	12:00		Guided tour around the venue for team managers
13:00	16:00		Registration office open for UCI BMX World Challenge and Masters
15:00	17:00		Venue open for riders and spectators to view the track from the grandstands
Sunday 21 July			
09:00	18:00		Accreditation center open
07:30	09:00	01:30	FRA
09:00	10:30	01:30	BEL,NZL,ZIM
10:30	12:00	01:30	DEN,FIN,NED
12:00	13:30	01:30	GBR,HUN,IRL,LAT,POL
13:30	15:00	01:30	CRC,CUR,ESP,INA,JPN,KOR,RSA,SUI,USA
15:00	16:30	01:30	AUT,BLR,CZE,EST,GER,ITA,NOR,RUS,SLO,SWE,UKR
16:30	18:00	01:30	ARG,ARU,AUS,BOL,BRA,CAN,CHI,COL,ECU,MEX,PER,POR,PUR,SVK,VEN

Revision date: 8 July 2019. Subject to change.

COMPETITION PROGRAMME

Monday 22 July			
09:00	18:00		Accreditation center open
07:30	09:00	01:30	ARG,ARU,AUS,BOL,BRA,CAN,CHI,COL,ECU,MEX,PER,POR,PUR,SVK,VEN
09:00	10:30	01:30	AUT,BLR,CZE,EST,GER,ITA,NOR,RUS,SLO,SWE,UKR
10:30	12:00	01:30	CRC,CUR,ESP,INA,JPN,KOR,RSA,SUI,USA
12:00	13:30	01:30	GBR,HUN,IRL,LAT,POL
13:30	15:00	01:30	DEN,FIN,NED
15:00	16:30	01:30	BEL,NZL,ZIM
16:30	18:00	01:30	FRA
Tuesday 23 July			
09:00	17:00		Accreditation center open
07:30	08:30	01:00	Warm-Up
08:45	Finish		UCI BMX World Challenge: All Cruiser Categories
Following Racing			Prize giving Ceremony
Wednesday 24 July			
09:00	17:00		Accreditation center open
07:30	08:30	01:00	Warm-Up
08:45	Finish		UCI BMX World Challenge: Male: 5 to 11 years and Female 5 to 13 years
Following Racing			Prize giving Ceremony
Following Challenge Prize Giving			Open Practice - Championships riders entered in the event (only). Expected to be from 19:00 - 21:00, depending on when challenge racing finishes.

COMPETITION PROGRAMME

Thursday 25 July			
09:00	17:00		Accreditation center open
07:30	08:30	01:00	Warm-Up
08:45	Finish		UCI BMX World Challenge: Male: 12 to 16, Female: 14 to 16 and Women 17-24, Women 25& over
Following Racing			Prize giving Ceremony
Following Challenge Prize Giving			Open Practice - Championships riders entered in the event (only). Expected to be from 19:00 - 21:00, depending on when challenge racing finishes.
Friday 26 July			
09:00	17:00		Accreditation center open
07:30	08:15	00:45	Warm-Up
08:30	Finish		UCI BMX World Challenge: Male: 17-24, 25-29, 30-34, 35& Over and Masters 30 & Over
12:00	12:30		Team Managers' Meeting - Championships
12:30	15:00		Riders' Confirmation UCI BMX World Championships
16:00	20:00		Official Training - Championships Categories
Saturday 27 July			
09:00	15:00		Accreditation center open
09:00	11:00		UCI BMX Forum
09:00	12:00		Official Training - Championships Categories
13:00	16:00		UCI BMX World Championships - Motos
16:50	17:00		Flag hand over to UCI BMX World Championships 2020 - Houston (USA)
17:00	19:30		UCI BMX World Championships Race 1/8 1/4 , 1/2 and finals WJ, MJ, WE, ME
19:40	20:00		"Prize-giving Ceremony UCI BMX World Championships

Revision date: 8 July 2019. Subject to change.





MEDIA EVENTS PROGRAMME

FRIDAY 26 JULY

PHOTOGRAPHERS' BRIEFING

15:00 – 15:30

MEDIA CENTRE

FRIDAY 26 JULY

*FLAG HANDOVER TO
2020 UCI BMX WORLD CHAMPIONSHIPS –
Houston (USA)*

20:15 – 20:25



HEUSDEN ZOLDER UCI BIKE CITY

Heusden-Zolder is a municipality located in the Belgian province of Limburg in the region of Flanders. Every year, the city hosts rounds of the Telenet UCI Cyclo-cross World Cup and of the UEC BMX European Cup.

Their cycling policy is focused on three main areas:

1. **Sport:** the city is an important partner of all the sports events of the community, a significant investor in cycling infrastructure and an initiator to promote bike safety;
2. **Tourism:** cycling facilities for tourists are continuously being improved, including the implementation of new digital maps, more attractive routes and creating stronger links between sports events and tourism;
3. **Cycling as a daily activity:** focusing on improving the infrastructure to promote cycling and teaching citizens to bike safely.

The city completed many different projects to improve bike lanes and bicycle junctions, as well as new protected bike lanes, a levelled bicycle highway, a UCI-standard velodrome at Circuit Zolder and more charging stations for e-bikes located next to local cycling routes and cycling cafes.

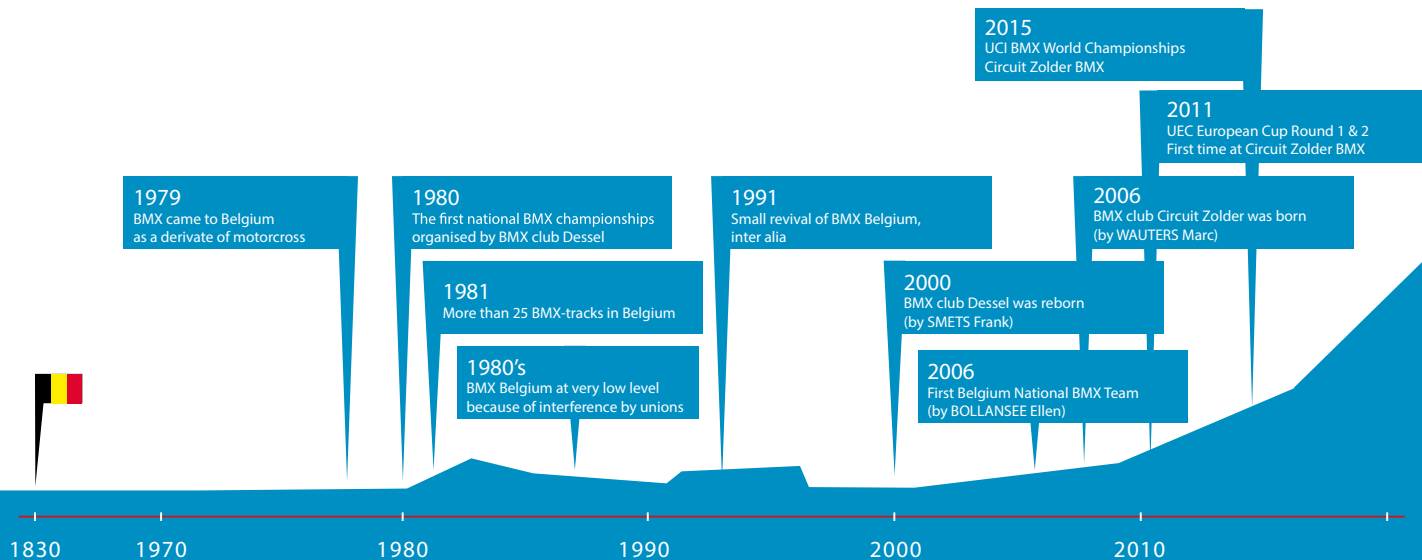
When it comes to children, bike lessons and exams are organised in schools in cooperation with the local police force, along with mechanical training and secondary school initiatives.

Many mass participation events for cycling, mountain biking and BMX are hosted in the city such as the “24 Hours of Cycling”. In addition, the “Avondfietsen” on the Circuit Zolder gives people the opportunity to ride on a closed track three times a week, 50 weeks a year.



BMX HISTORY OF BELGIUM

Riding a BMX can be the beautiful start of a professional sports career. Sven Nys, Kevin Pauwels, Niels Albert and Joël Smets, amongst others, have proven this. The history of BMX in Belgium can be summarized by “never give up” and proves that we, as a country, are ready to achieve the highest level possible in the world of BMX.

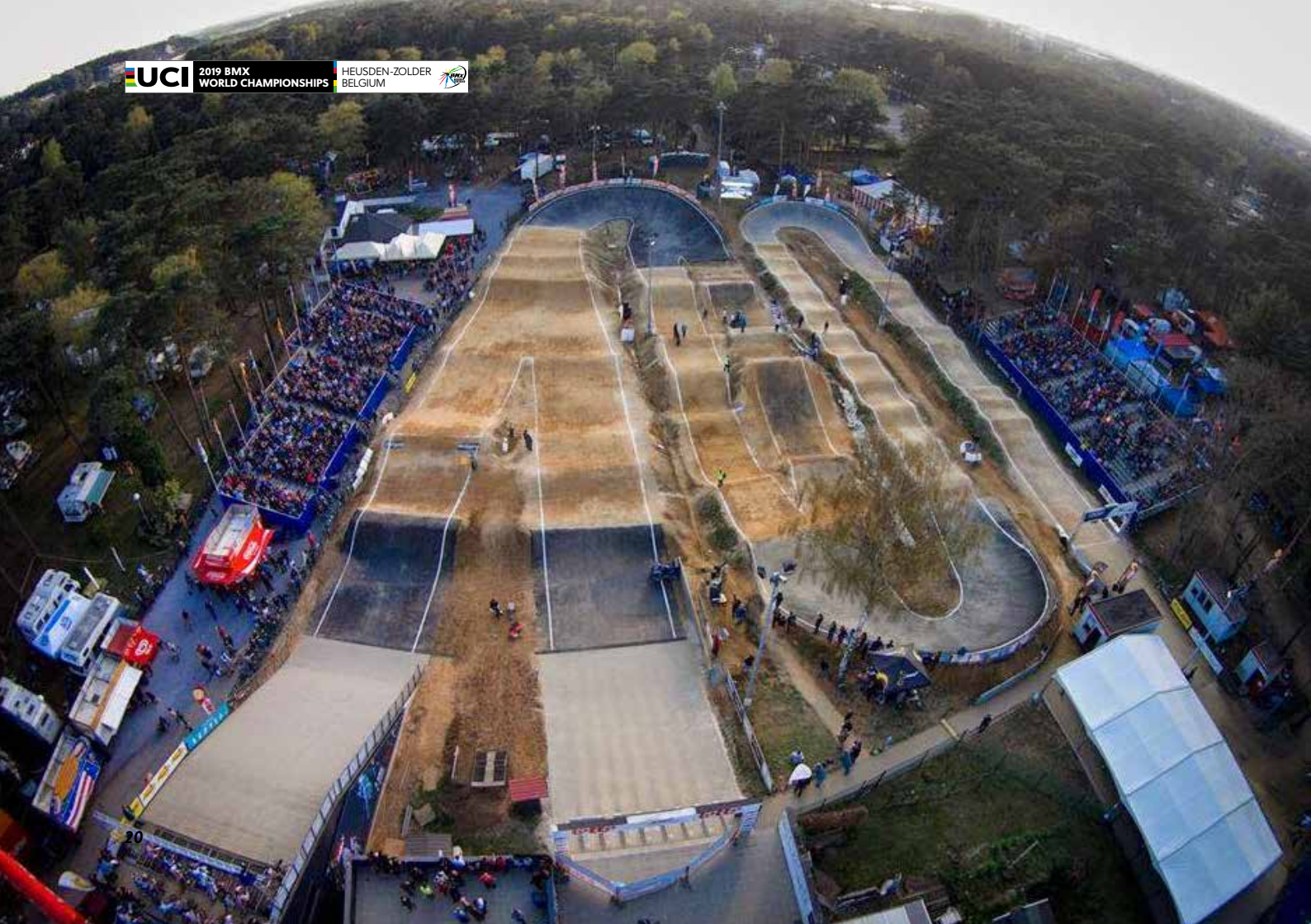






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BMX CLUB CIRCUIT ZOLDER

For the second time in 4 years, BMX Club Circuit Zolder and Circuit Zolder will host the largest BMX event in the world at our Lotto BMX track.

Inside Circuit Zolder lies one of the most beautiful BMX tracks in the world and in recent years numerous top cycling events have been organized here such as the UCI Road World Championships in 2002 and the UCI Cyclo-cross World Championships in 2002 and 2016. But also numerous BMX competitions like National Championships, European Cup's and the UCI World Championships in 2015.

Since 2010 the national BMX team trains on our track every week, supervised by Chris Jacobs, and we are very proud that we are able to offer our facilities to Belgium's finest racers.

A timing system from MyLaps provides riders with all the data they need during training sessions. Beside that BMX Club Circuit Zolder is the largest club in Belgium, over 180 riders are member.



MEDIA CENTRE

All press will get there entrance passes at the Accreditation Centre, the Media Centre will be next to the track.

Below you can find the opening hours of both centres.

ACCREDITATION CENTRE

Friday 19 th July (LOC only)	16:00 - 19:00
Saturday 20 th July	08:30 - 18:00
Sunday 21 st July	08:30 - 18:00
Monday 22 nd July	08:30 - 18:00
Tuesday 23 rd July	08:30 - 18:00
Wednesday 24 th July	08:30 - 18:00
Thursday 25 th July	08:30 - 18:00
Friday 26 th July	08:30 - 18:00
Saturday 27 th July	08:30 - 12:00

MEDIA CENTRE

Saturday 20 th July	11:00 – Last man
Sunday 21 st July	11:00 – Last man
Monday 22 nd July	11:00 – Last man
Tuesday 23 th July	11:00 – Last man
Wednesday 24 th July	11:00 – Last man
Thursday 25 th July	11:00 – Last man
Friday 26 th July	11:00 – Last man
Saturday 27 th July	10:00 – Last man

BROADCAST MEDIA

BROADCAST MEDIA

All access to the venue for audiovisual broadcast media (TVs, websites, video blogs, radios etc.) will be organised per the different tiers of partnership (Host Broadcaster, Rights holders, Non-Rights holders).

TV BIB DISTRIBUTION

Thursday, 25 July, 10:00 - 11:00, Media Centre

Friday, 26 July, 9:00 - 10:00, Media Centre

BIBS TO BE RETURNED

To provide crews with the best possible service and the required venue access, bibs must be collected at the abovementioned times at the TV compound. Without TV bib, access to the event and especially to the mixed zone for interviews will be denied.

RESPONSIBLE PERSON:

Suzanne Lenz

UCI A/V Media Coordinator
+41 79 927 3672, susanne.lenz@uci.ch

For the broadcaster bibs, the UCI charges a deposit of EUR 50 or equivalent. Broadcaster bibs must be picked-up at the TV production office truck in the TV Compound. Broadcaster bibs will be handed out and can be returned during the following times.

ACCESS TO MEDIA AREA

UCI broadcast media partners, TV crews and camera operators can access the additional media office below the 8m start ramp for the edit and the upload of videos. However, for organisational reasons, we kindly request that they do not to occupy the area space when not needed.

GENERAL ACCESS AND RESTRICTIONS

The Host Broadcaster's team is the only audio-visual media with filming access everywhere on the track during the event.

Brown bibs are reserved for the TV rights holders. These media are allowed to film the races from dedicated media areas and they can also do interviews in the mixed zone. Close to the pit area, only wireless RF cameras from rights holders can film in the team manager's area but not in the pit area itself.

Light blue bibs are for NON-rights holders. These media are not allowed to film any of the race actions on Saturday, they will have access to the mixed zone for interview but no access to any media zone to follow or film the race.



Host
Broadcaster

Rights Holder

Non-Rights
Holder

PHOTOGRAPHERS

PHOTOGRAPHERS BRIEFING

A photographers' briefing is planned on Friday 26, 15.00-15.30 in the Media Center.

Bibs will be distributed against a deposit of 50 EUR or equivalent or a professional press/photographer card.

RESPONSIBLE PERSON:

Laura Folchi

Wings Media Centre Coordinator

l.folchi@wingsmedia.it

BIBS

Photographer bibs come in two colours:



All Access Area



All Access Area
Except Infield Track

Bibs are required to be worn by photographers. The bibs are numbered, strictly personal and cannot be replaced in case of loss. They are separated into different colour categories per the group they represent

Photographers and broadcasters must wear both their bib and accreditation. Photographers can collect their bibs at the Media Centre.

FILMING

The rights for continuous filming of the event are restricted to the authorized parties. Filming for broadcast (including all publication on digital platforms and social media) may only take place by written permission of UCI. Please refer to the broadcast contact details.

UCI – RACE OFFICIALS

Donovan Michael	PCP	USA
Goodman Euan	Assistant Of The PCP	GBR
Deconclois Christine	Member	FRA
Ma Georgie	Member	CAN
Larsen Kjell-Ivar	Member	NOR
Mccann Norm	Secretary	NZL
Alfred Lajawa Beatrice	Member	MAS

Chan Kwok-Ki	Medical Delegate	CHN
Bahr Rick	Medical Logistics Manager	USA
Lapraz Yvan	Technical Delegate	SUI

Naslund Ulf	Doping Control Officer	SWE
Avalic Nevena	Doping Control Officer	SRB

WHERE TO WATCH & FOLLOW

OFFICIAL WEBSITE

The official event hashtag is:

[#HeusdenZolder2019](#)

The official website for the 2019 UCI BMX World Championships is:

www.bmxzolder.be/2019-bmx-world-championships/

SOCIAL MEDIA

You can also follow us on:

 [BMXZolder](#)

 [bmx_zolder](#)

The official page of the Union Cycliste Internationale (UCI) for BMX is:

 [UCI BMX Supercross](#)

 [@UCI_BMX_SX](#)

 [@ucibmxsx](#)



DEFENDING UCI WORLD CHAMPIONS

Sylvain André, Leo Garoryan, Indy Scheepers & Laura Smulders